

GDPR

DID YOU KNOW?

DID YOU KNOW ...

which countries are in the EU?

It's been over a month since the General Data Protection Regulation (GDPR) went into effect, but we know you might still have questions. One of the most frequent questions we've received is "Which countries does GDPR apply to?" In short, GDPR applies to all countries in the European Union (EU). But which countries are in the EU?



DID YOU KNOW ...

how the Digital Alchemy portal can help you manage your guests' personal data?

You can ...

1.



Provide your guests with a copy of their profile data

2.



Erase a guest's profile data from the Digital Alchemy portal*

3.



Update a guest's opt-in status*

*Updates only apply to the DA portal. You must separately update the data in your PMS, CRS or other systems.

DID YOU KNOW ...

the different ways you can use Digital Alchemy's eClub?

You can ...

1.



Collect the consents necessary to comply with GDPR

2.



Grow your audience to boost brand recognition and revenue

3.



Collect interests to truly target your campaign audience